

**FASHION & TECHNOLOGY**  
**INFORMATION ON BACHELOR ENTRY EXAM July 2024**  
**For the academic year 2024/25**

In advance, the **online registration** for the entrance examination is obligatory!

This must be carried out by applicants in UFGonline at [www.ufg.at/zulassungspruefung](http://www.ufg.at/zulassungspruefung) between **March 20<sup>th</sup> until June 3<sup>rd</sup>, 2024**.

The admission process is divided into two parts. Both parts must be completed successfully.

**1. SUBMISSION OF DIGITAL PORTFOLIO between March 20<sup>th</sup> until June 3<sup>rd</sup>, 2024.**

Please upload your application with CV, letter of motivation and work samples as a PDF file (maximum 25MB) in your applicant account (UFGonline).

Please name your PDF file as follows: **Surname\_Name\_FAT\_portfolio**

Your application should include:

**1. Page One: Curriculum Vitae**

One page consisting of a clear and concise CV. Copies of recommendations, etc. are not necessary!

**2. Page Two: Motivation Letter**

Why do you want to study Fashion & Technology at the University of Arts Linz?  
Where do you see yourself professionally after graduation and beyond?  
Maximum of ten sentences.

**3. Projects 1 + 2 according to tasks – see page 2**

Add all your collages, designs and photo series to the portfolio. Make sure that the total amount of data in your portfolio does not exceed 25MB.

**4. Other projects you would like to show** (photos, collages, texts, etc.)

## **Project 1: SENSORY ORGAN**

Research the term “senses“ and answer the following questions.

- What relationship do our senses have to our everyday lives and especially to our clothing?
- How do they relate to the creative process?

TO-DOs:

- Document your observations with photos, drawings, text, etc. and create an analog collage.
- Choose a sense that you find interesting in relation to fashion. Design one or more garments or outfits based on the selected sense.

You can work with any analog or digital technique to represent your designs: Drawing, painting, collaging, photography, digital illustrations etc. If AI tools are used, these sections should be labelled and the tool and prompt used should be indicated.

## **Project 2: ANTI/BODY**

Our perception of bodies is shaped by norms. But hardly any body shape actually conforms to these norms.

Observe your surroundings. Which bodies do you notice in particular?

These don't just have to be human bodies, they can also be geometric objects which particularly interest you, for example.

TO-DOs:

- Document a type of body that you would like to continue working with using photos or sketches
- Develop an individual three-dimensional object based on your documentation  
The object can be made of any material and any size.
- Capture the new 3D object in a series of photos - the photo series should show the object from all angles.

Please, no handwritten texts, as they are often difficult to read!

**Make sure that the total amount of data in the portfolio does not exceed 25MB!!**

## **2. EXAM July 1<sup>st</sup> / 2<sup>nd</sup>, 2024**

Applicants will be informed via e-mail on **June 24<sup>th</sup>, 2024** whether they are admitted to the admission exam.

The admission exam will take place on **July 1<sup>st</sup> or 2<sup>nd</sup>, 2024**.

**The entrance examinations for the academic year 2024/25 will take place online!**

Therefore, applicants do not have to travel to Linz to take part in the entrance examination.

The entrance examination takes place in the form of an interview with the examination board and lasts about 15 minutes.

Here applicants will present their portfolio again and can introduce themselves personally.

The exact schedule and the link for the online examination will be e-mailed to the applicants on June 24<sup>th</sup>, 2024.

Should you have questions about the rules and requirements regarding the admission procedures, please contact [\*\*fashion@kunstuni-linz.at\*\*](mailto:fashion@kunstuni-linz.at)