

**FASHION & TECHNOLOGY**

**INFORMATION ON ENTRY EXAM JULY 2021**

**For the academic year 2021/22**

In advance, the **online registration** for the entrance examination is necessary and must be carried out by applicants in UFGonline at [ufgonline.ufg.ac.at](http://ufgonline.ufg.ac.at) between **01.04. - 18.06.2021**.

You can find information on this at <http://www.ufg.at/zulassungspruefung>

The admission process is divided into two parts. All parts must be completed successfully.

**1. SUBMISSION OF DIGITAL PORTFOLIO between April 1st and June 18th, 2021.**

Please upload your application with CV, letter of motivation and work samples as a PDF file (maximum 15MB) in your applicant account (UFGonline).

Please name your PDF file as follows: **Surname\_Name\_FAT\_portfolio**

Your application should include:

**1. Page One: Curriculum Vitae**

One page consisting of a clear and concise CV. Copies of recommendations, etc. are not necessary!

**2. Page Two: Motivation Letter**

Why do you want to study at the Fashion & Technology department of the University of Art and Design Linz? Where do you see yourself professionally after graduation and beyond?  
Maximum of ten sentences.

**3. Project 1 + 2 according to tasks (ANTI/BODY and EXPLOSION) - see page 2**

Add all your collages, designs and photo series to the portfolio. Make sure that the total amount of data in your portfolio does not exceed 15MB.

**4. Other projects you would like to show (photos, collages, texts, etc.)**

### **Project 1: ANTI/BODY**

Our perception of bodies is shaped by norms.  
But hardly any body actually corresponds to these norms.

Observe your surroundings.

Which bodies stand out to you?

TO-DOS:

- Document your observations with photos, drawings, text, etc. and create a mood board.
- Design one or more pieces of clothing or outfits based on your mood board and matching the bodies you observed.

You can work with any analog or digital technique to represent your designs:  
Drawing, painting, collage, photography, digital representation using a computer, etc.

You can use as many pages as you like to represent your designs.

### **Project 2: EXPLOSION**

Do some research on the term "explosion".

What meanings can this term have? Where does it occur?

TO-DOS:

- Design a mood board related to this term.
- Design a three-dimensional object on the theme of "explosion".  
The object does not have to be wearable or durable.  
It can be made of any material and any size.
- Photograph the object and attach the photo/series of photos to your portfolio.

Make sure that the total amount of data in the portfolio does not exceed 15MB.

## 2. EXAM JULY 5<sup>th</sup>, 2021

Applicants will be informed via e-mail on **June 23<sup>rd</sup>, 2021** whether they are admitted to the admission exam.

The next admission exam will take place on **July 5<sup>th</sup>, 2021**.

Due to current measures to contain the spread of the corona virus, the **entrance examinations for the academic year 2021/22 will take place online!** Therefore, applicants do not have to travel to Linz to take part in the entrance examination!

The entrance examination takes place in the form of an interview with the examination board.

Here applicants will also have the opportunity to present their portfolio again and introduce themselves personally.

The exact schedule and the link for the online examination will be emailed to the applicants one week before the exam.

Should you have questions about the rules and requirements regarding portfolio and admission procedures, please contact [fashion@ufg.at](mailto:fashion@ufg.at)