

FAT # 1

Another Dimension of Fashion in 2 Days

Fashion & Technology, the new and Europe-wide unique bachelor programme at the University of Art and Design Linz, invites you to a 2-day event.

SHOW – 15th of June 2016 / 8 pm Ars Electronica Center / Deep Space

Photographer Günter Parth and Prim. Univ. Prof. Dr. Franz Fellner from the Kepler Universitätsklinikum Linz stage the students' works and take visitors on a real-time journey into the anatomy of garments. In this way, fashion can be experienced in a new dimension.

Symposium – 16th of June 2016, 10 am to 2 pm Tabakfabrik Linz, Peter-Behrens-Platz 10 / 5, 4020 Linz

Technology is a catalyst for sustainable design innovation and alternative aesthetic concepts. 'Beyond Wearables,' fashion hacking and new forms of intelligent and participatory fashion are the topics of this symposium.

Moderation: Daniel Kalt, editor-in-chief, Schaufenster / Die Presse, Vienna

Patrick Bartos	Creative Region / Linz	AT
Thomas Buchegger	Linz Center of Mechatronics / Linz	AT
Andreas Dorner, MBA	Lenzing AG - Regional Commercial Director Textile E&A / Director Global Retail / Lenzing	AT
Hannes Fachberger	Profactor / Steyr	AT
Ying Gao	Fashion Designer / Professor / Montreal	CA
Thomas Gnahn	Founder and Director Wear It Festival / Berlin	D
Jane Harris	Associate Dean of Research, London College of Fashion / London	UK
Manuela Naveau	Head of Ars Electronica Export / Linz	AT
Bradley Quinn	Author / Journalist & Creative Director / London	UK
Barbara Schmelzer-Ziringer	Lecturer, Designer / Author / Berlin / Linz	D/AT
Franz Stollberger /	Kobleder / St. Martin im Innkreis	AT

Program Symposium:

- 10h00 Introduction / Ute Ploier, Christiane Luible, Heads of Fashion & Technology
- 10h10 Bradley Quinn - *beyond wearables*
- 10h40 Jane Harris –
- 11h00 Thomas Gnahn - *Fashion Hack Day*
- 11h20 Manuela Naveau - *Ars Electronica and Computer Aided Fashion*
- 11h30 Round table discussion 1 with Barbara Schmelzer-Ziringer:
Technology as catalyst for sustainable fashion design innovation and alternative aesthetic concepts.
- Bradley Quinn
 - Thomas Gnahn
 - Jane Harris
 - Manuela Naveau
- 12h10 Lunch/Coffee break
- 12h40 Andreas Dorner, *Environmental protection as driver for the fashion industry*
- 13h00 Ying Gao - *Can't Won't*
- 13h05 Ying Gao Skype interview with Christiane Luible
- 13h15 Round table discussion 2 with Daniel Kalt
Technology location and creative location Linz
- Thomas Buchegger
 - Andreas Dorner
 - Hannes Fachberger
 - Franz Stollberger
 - Patrick Bartos
 - Ute Ploier
- 14h00 End